

Assignment Name: Personas

Group Name: The Best Team

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Charles was on his way to Campus to be an Uber driver for students when he realized how dangerous campus can be, and wanted to help his students get to their class safely.



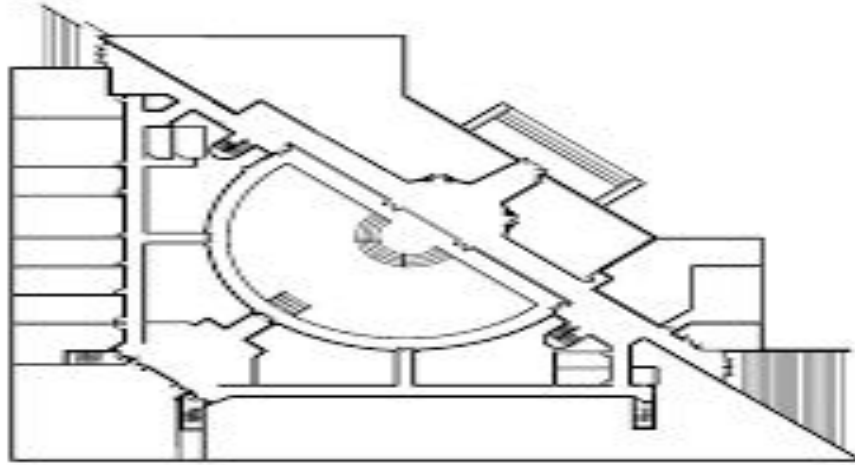
In his quest for student safety, he decides to download the UofSC navigation app, an app that gives a map of campus, including shortcuts, walking paths, and how to get to each classroom.



He picks up his first student who has to get all the way to Swearingen in room 1C01.



He plugs the building and room number into the app and searches for the best driving path, which takes him to main street where he parks his car for a few minutes to help walk his student into the building.



The app shows him the optimal path from where he parked on Main Street to the entrance of Room 1C01, including alternative paths for if they want to stay inside instead of walking through the courtyard because of rain.



Since it's raining outside, he decides to go through the building instead of the courtyard, and selects one of the alternate paths. He then drops off the student at their class, leaving to help another student in need.

Efficienkey = Efficiency is Key

The story of an *Efficienkeyer*

By: Darssan Eswaramoorthi



Dr. Amam has many commitments due to her reputation in Society and she likes to be efficient by using her technology as much as possible.



For road navigation, she has a paid version of a very popular maps app that has cameras on the road to inform her of traffic so she can speed her way to her work, but also not die as an inefficient human who didn't have achievement feats.



But then she goes to her college campus, where she works as a professor, and wants to get to class a lot of minutes ahead. But her current way of looking for traffic by standing on the tallest floor and looking, isn't very helpful, as crowds form out of nowhere, and red signals to cross roads are delaying her time.



But then one of her favorite students noticed she was facing this issue, and approached with an app he and his team developed, which not only has real-time updates of signals, crowds, and traffic, but short cuts as well!



Then Dr. Amam started using the app, and she got to classes 30 minutes faster



Saving more than an hour everyday, which was 6 hours every week, helped her dedicate those hours for research. According to her calculations, at this rate she will be able to earn the Nobel Prize in physics in 2027



Aiden Mckay



Bret lived in a mansion with a happy family and a promising future. He was never forced to study too hard and his high school classes were easy. Bret was happy.

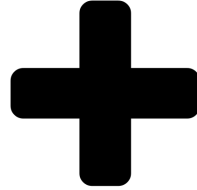


Then came the introduction of college to Bret's life. Bret suddenly had a new sensation he had never experienced, stress. Struggling to contain it he researched how to cure it and found his solution, the solution to all problems, alcohol addiction.



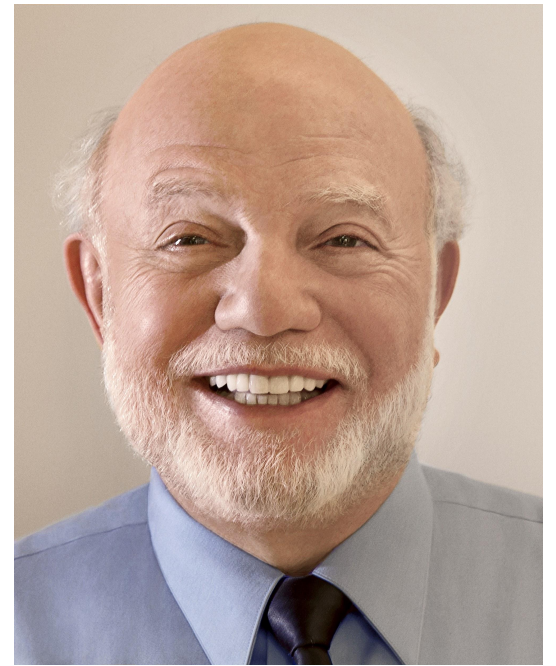
With alcohol Bret was able to get into all the cool groups and get hundreds of girls. He was living the life. One morning Bret woke up at a random frat home and realized he had forgotten to attend class for the past month, and his grades had plummeted.

FAIL



Bret didn't want to be a failure like his great uncle Steve, so he came to a decision. He would attend classes and party even more, he just needed a way to get to his classes fast and efficiently, but the only apps that worked needed vehicles, and he didn't want to drunk drive.

100%



Bret found the UofSC navigation app, an app that gave him efficient directions to classes. It took a few hours for him to remember his app store account but once he signed in, his attendance skyrocketed. His professors were proud of him, and he no longer had to switch to a liberal arts degree.

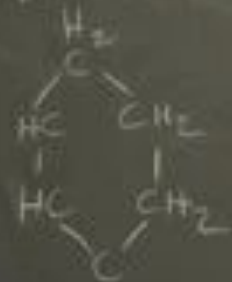
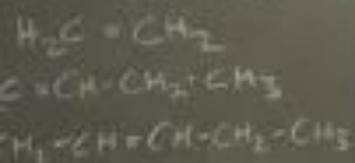


As time went on, Bret only became better at his classes, and people started to notice. He didn't even have to dress up as a janitor to prevent being kicked out. Bret still parties every night, and his parents could not be prouder!

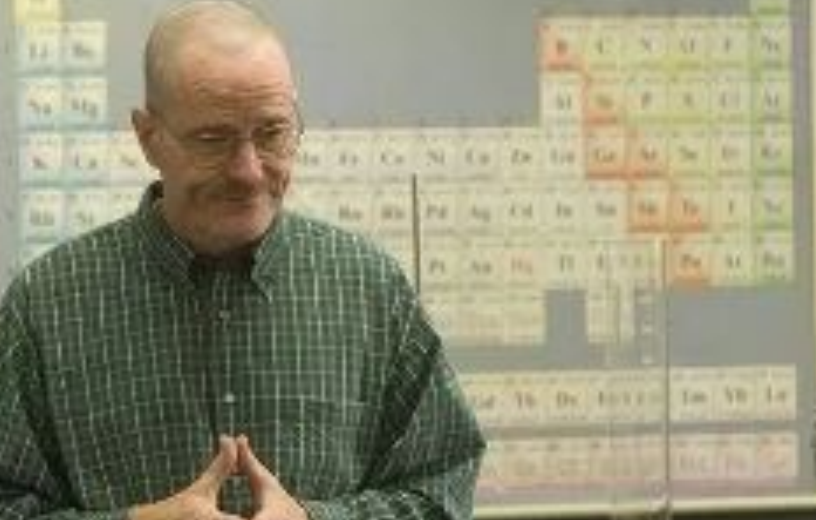
Fixing Good

By Gavin Gardner

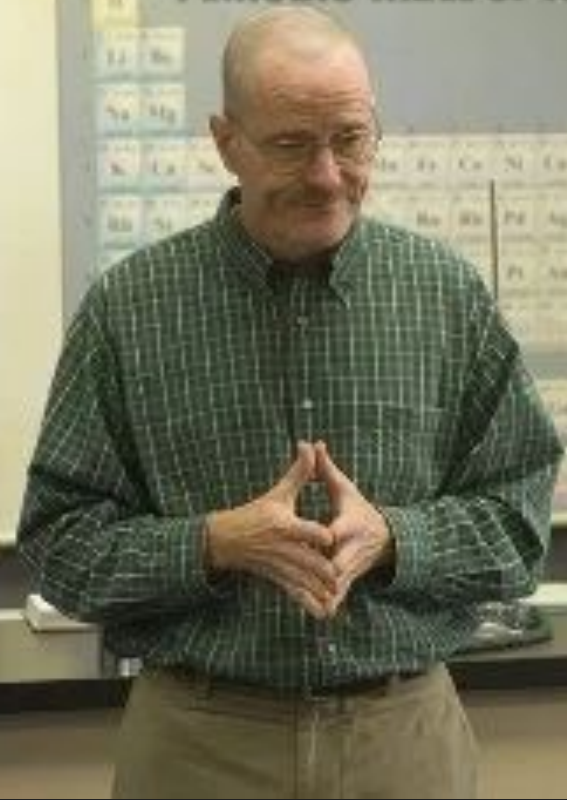
10. ALKYLENES



PERIODIC TABLE OF THE ELEMENTS



A standard periodic table of elements is displayed on a screen behind the professor. The table is color-coded by groups and includes element symbols and atomic numbers.



Walter is a chemistry professor at the University of South Carolina. The semester is about to start, and both he and his students know where the class will be.



But what's this? The day before classes start, Walter learns that his class has been moved to a completely different building! What is he to do?



Walt must consider his options. He could send an email to his students saying where the class will now be. However, he knows there is a good chance they won't see the email, and even if they do they haven't been to this new location before.



(This is his thinking face.)



Suddenly, Walter remembers that his students should have downloaded the USC class navigation app!

He sends the new location to his students through the app, and they are notified on their phones.





Walter's students find the new location using the app's navigation, and nobody gets lost on the first day.

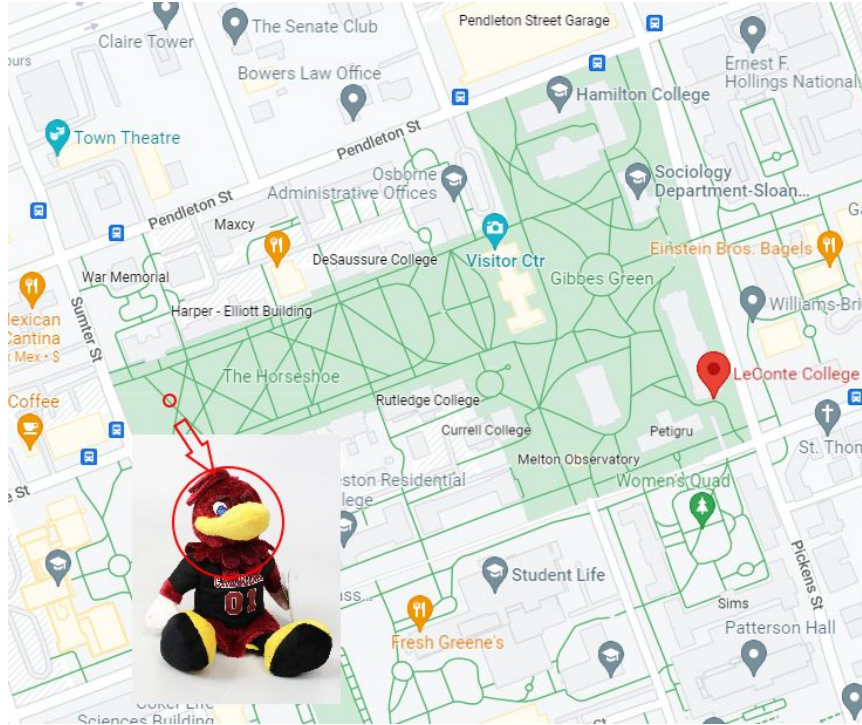
Thomas Kareka



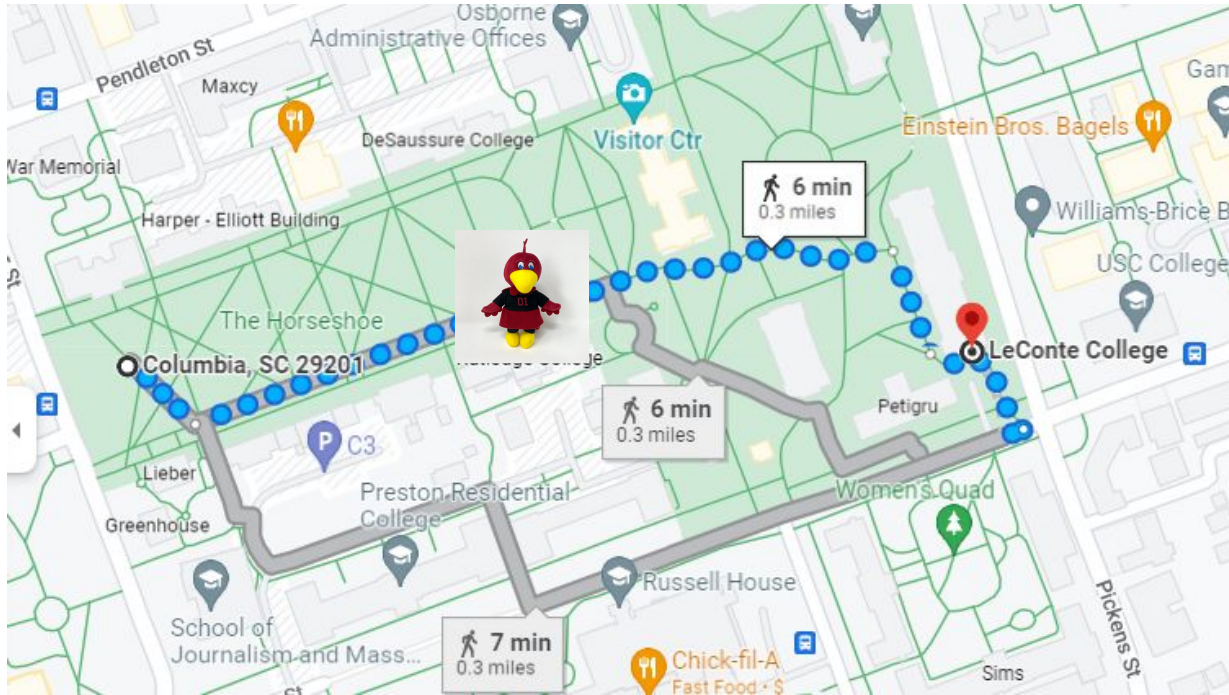
Cocky, after 40 long years of being a mascot, has developed severe memory loss and has completely forgotten the entirety of campus!

However, he still remembers how to use a laptop and/or mobile device, and pulls up the UofSC navigation app (working title).





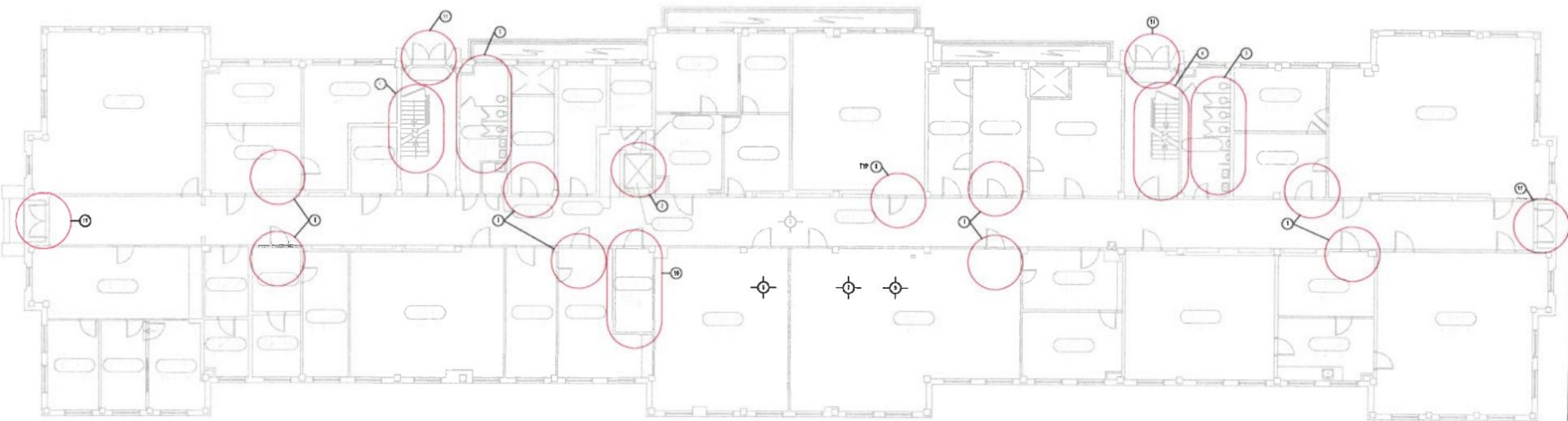
Suddenly, he realizes he has to get to the other side of campus, but doesn't know any of directions to get there! If he doesn't hurry, he's going to miss an important class section.



The app provides him with the fastest route to get to the building, skipping as many traffic crosses as possible, and he starts running.



Thanks to the app, Cocky has made it to LeConte. However, he doesn't know how to get to the right room.



Luckily, the app also provides floor plans and directions to get to the individual rooms!

Thanks to the app, Cocky is on time for his meeting with Michelle Obama.

