

# CSCE 190

Assignment Name: Personas

Group Name: The Best Team™™

Team Members who contributed:

First Name	Last Name	Email
Thomas	Kareka	<a href="mailto:tkareka@email.sc.edu">tkareka@email.sc.edu</a>
Gavin	Gardner	<a href="mailto:gjg4@email.sc.edu">gjg4@email.sc.edu</a>
William	Sanza	<a href="mailto:wsanza@email.sc.edu">wsanza@email.sc.edu</a>
Darssan	Eswaramoorthi	<a href="mailto:darssan@email.sc.edu">darssan@email.sc.edu</a>
Aiden	Mckay	<a href="mailto:mckayaj@email.sc.edu">mckayaj@email.sc.edu</a>

# Dr. Eoj Amam - By: Darssan Eswaramoorthi

age: 46

residence: Columbia, SC

education: Ph.D. Physics

occupation: Physics Professor

marital status: Married, 4 Kids



*"When you waste time, you waste life."*

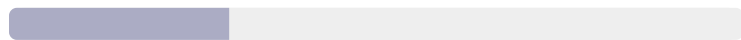
Dr. Amam is a woman of many wonders. From passing with a perfect score on everything physics from her undergrad to gaining national attention for her research work, she is known for her noble mental capabilities with calculations, unique approaches, and lifestyle choices.

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Needs

- As someone well known in society, she needs to be efficient and "up to date" in everything she does, to maintain her reputation.

## Values

- Staying updated as time moves on.
- Efficiency.
- Intelligence.
- Being organized.

## Criteria For Success:

Dr. Amam is an opportunist. She is a true liver of the statement "work smart, not hard."

## Wants

- A technologically advanced device, application, or concept to improve every aspect of her life.

## Fears

- Wasting time on unnecessary things.
- Looking lost when finding an address.
- Going late to class because her map app isn't updated for new shortcuts. Or forgets an occasion without a reminder.



# Cocky - Thomas Kareka

age: 41

residence: Clemson, SC

education: PhD in Quantum Physics

occupation: Professional Mascot

marital status: Too busy for marriage

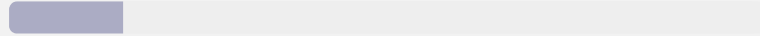


## *Behold the Remarkable We*

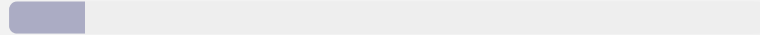
When he's not being the life of the party at a football game, he's busy traversing campus, forcing people to read, and making surprise appearances.

### Comfort With Technology

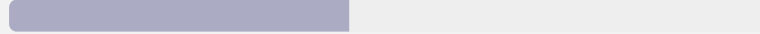
INTERNET



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SOCIAL NETWORK



### Criteria For Success:

What's needed in order to make him or her feel successful.

### Needs

- All the attention
- To be everywhere at once
- Likes on Facebook

### Values

- Student literacy
- Football
- Basketball
- Volleyball
- Sportsball

### Wants

- To have to do less sprinting across campus
- To beat Clemson
- To go to The Coop Food Truck, wherever it is

### Fears

- Being late to the sports games
- Going to the wrong stadium
- Tigers



# Walter H. White (Gavin Gardner)

age: 50

residence: Columbia, SC

education: Masters Degree

occupation: Chemistry Professor

marital status: Married with 2 kids

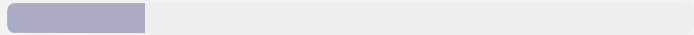


*"I am the one who teaches."*

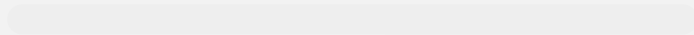
I like to spend my days teaching students about chemistry and being able to get there on time so I can enjoy myself at my favorite fried chicken restaurant.

## Comfort With Technology

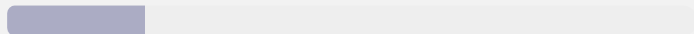
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## Criteria For Success:

Being able to find where he will be teaching his classes and avoiding traffic. He also isn't very proficient with technology, so he needs the app to be easy to use.

## Needs

- An easy to use app
- Ways to avoid traffic
- A way to update class location if it is changed

## Wants

- To provide for his family
- To show students how interesting chemistry is

## Values

- Chemistry
- His family

## Fears

- His brother-in-law
- The authorities
- Lung cancer



# Charles Crow (Austin Sanza)

age: 23

residence: Columbia, SC

education: Pursuing Bachelors in Topography

occupation: Uber Driver

marital status: Single with 2 kids

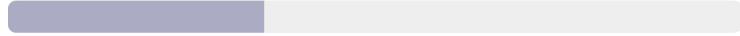


*"What's a city without a map" (Still a city)*

Spends his evening hours driving students around campus and then walks them safely to their classrooms

## Comfort With Technology

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## Needs

- Money
- A map of campus

## Values

- Safety
- Professional grade maps
- Walking Trails

## Criteria For Success:

- Map of the city
- Where classes are at
- Car
- People who don't want to walk

## Wants

- More U-Turn Signs
- 6 Lane Roads
- Walking trails through every building

## Fears

- No U-Turn Signs
- Dead ends
- Bicycles
- Fences



# Bret/ Aiden Mckay

age: 27

residence: Bar steps and random frat homes

education: Hustlers University graduate, Pursuing business minor

occupation: Professional cat caller

marital status: Never getting tied down, married to the bottle and the bros



*"Just got an A on the test I didn't study for, my school is so hard"*

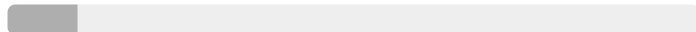
Wakes up and takes a few shots, throws up then fills the stomach back up with more alcohol and some Oreos.  
Uses google maps to get to class cause my alcohol addiction makes me forget the directions, but the maps never give me the right path so I end up in the lake.

## Comfort With Technology

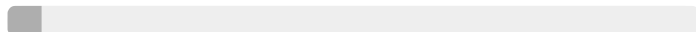
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

Dying before the partying does

## Needs

- rich parents
- easy degree
- easy money
- Andrew Tate

## Values

- Like equity and stuff
- Andrew Tate
- Joe Rogan
- Making life easier
- Avoiding community service requirements

## Wants

- New mustang
- DUI records to be removed
- make like an app or something to get me to class faster so the hangovers can't stop me
- More adderal for my, (definitely not faked), adhd diagnoses

## Fears

- Police stopping the party's
- My dad finding out I'm spending all his money
- Monkey Pox

