

Users

USC
walkers
and bikers

Visitors
trying to
navigate
campus

New
professors

Faculty
Members

Visiting
family
members

Functions

Show
different
paths
throughout
campus

Finding
classes
inside the
building

How to
get to
different
events

Show
Building
layouts

Shortcuts

User
submitted
reviews
for routes

Search for
room by
building and
room number

Show
off-campus
places that
accept
carolinacard

Build a
schedule and
show paths in
between
classes

Auto update
most effective
route based
on foot traffic

Show
crowd
density of
paths

Alternate
routes for
bikers

Issues

Location
updates

Crowd
density

Detours/
trains

Preventing
trespassing

Expanding to other
campuses/colleges?

Moderation
for user
submitted
routes/paths

Loss of user
internet
connection

Accurate
position
tracking

Privacy
from
other
users

Funding

How to
get map
data?

Methods

Handcrafted
routes/
shortcuts

Users can
submit
routes

Map view
and text
view for
directions

Ability to
post
pictures

Verified
posters

App using
location

Database of
where
everything is

Faculty
can send
location
updates

Theoretically
works on both
android/iOS,
maybe have
dedicated
website?

Featured
routes,
route
ratings

Pros

Users will be
able to get to
class as fast as
possible

Avoiding
trains and
heavy
traffic